

KIGALI AUDIOVISUAL FORUM

21ST - 23RD NOVEMBER 2018



RADISSON BLU HOTEL & KIGALI CONVENTION CENTRE

FORUM PROGRAMME

The main objective of the forum is to foster the development and professionalization of audio-visual structures and industries in Eastern Africa and the whole continent. Furthermore, the event will be the platform for international professionals to come together for networking, exchanging knowledge and developing business opportunities.

Discussions will be organized around these topics:

- The **EXPERTISE FORUM** will discuss crucial questions and challenges of the global audio-visual landscapes, and the need to develop professional skills in production and distribution activities;
- The **CO-PRODUCTION FORUM** will help to initiate and facilitate cross-border content development, co-financing and co-production of audio-visual projects;
- The **ACCESS TO FINANCE AND IP FORUM** will initiate discussions related to the development of film and media public financing mechanisms. In the same spirit the forum will discuss the development of a strong intellectual property rights system as a means to foster decent remuneration to creators.
- **PUBLIC SCREENINGS** will present relevant Rwandan, African and international content in partnership with the European Union Film Festival.

Day I - November 21st, 2018



OPENING GALA - KIGALI AUDIOVISUAL FORUM, 2018, Kigali Convention Centre

4.00 pm - 6.00 pm Festive Opening / Inauguration

Special Screenings in cooperation with the European Film Festival 2018

Screening of **"IMFURA"** by **Samuel Ishimwe (Rwanda)**, Winner of the Berlinale 2018 Silver Bear, and **"A PLACE IN THE PLANE"** by Khadiyatou Sow (Senegal) followed by Q&A session with respectively the director and producer.

Opening Reception

Cocktail

Entertainment

*The programme will be regularly updated

**KIGALI
AUDIOVISUAL
FORUM**

21st - 23rd NOVEMBER 2018

 **RDB** | RWANDA
DEVELOPMENT BOARD



KIGALI INTERNATIONAL EXPERTISE FORUM / Kigali Convention Centre (Plenary session)

9.00 am - 9.45 am	Keynote: Rwanda - the Eastern African Hub for Audio-visual and Creative Industries;
09.45 - 10.45 am	Panel Discussion: How to Create and Develop Audio-visual Content for an International Exchange
10.45 am - 11.15 am	Coffee Break
11.15 am - 11.45 pm	Keynote: How to Produce Premium Exportable Content with an African Background
11.45 am - 12.30 pm	Keynote: Case study, trends and strategies for content sales and distribution
12.30 pm - 1.30 pm	Lunch Break
1.30 pm - 2.15 pm	Keynote: How to Meet the Cracking Audience Trends in Africa
2.15 pm - 3.00 pm	Keynote: How to Build a Creative Distribution Network for African Content
3.00 pm - 3.30 pm	Coffee Break
3.30 pm - 4.30 pm	Panel Discussion: The Revolution Will Be Video. How to Successfully Build Audio-visual Structures in Africa
4.30 pm - 4.45 pm	Closing remarks
	SCREENING , In cooperation with the European Union Film Festival
5.30 pm	CENTURY CINEMAS RWANDA, KCT

*The programme will be regularly updated



**KIGALI INTERNATIONAL ACCESS TO FINANCE & IP FORUM / Kigali Convention Centre
(Plenary session)**

9.15 am - 10.30 am	Panel Discussion: Film Tourism, a Solution for Job Creation
10.30 am - 11.00 am	Coffee Break
11.30 am - 12.30 am	Panel Discussion: How to Develop Sustainable IP and Financing Structures for Audio-visual Economies in Africa
12.30 pm - 1.30 pm	Lunch Break
1.30 pm - 2.15 pm	Keynote: How the European Financing and Coproduction Funds Energizes the Film and Media Productions in Africa
2.15 pm - 3.00 pm	Keynote: How to Set-up Film and Media Funds and their Importance for the Local Economies
3.00 pm - 3.30 pm	Coffee Break
3.30 pm - 5.00 pm	Panel Discussion: How to Initiate Film and Media Funds in Africa
Closing Ceremony	
5.00 pm - 5.15 pm	Keynote
5.15 pm - 5.30 pm	closing remarks
5.45 pm - 7.45 pm	Festive closing

Cocktail / Entertainment

*The programme will be regularly updated

PARALLEL SESSIONS

Day II - November 22nd, 2018

KIGALI INTERNATIONAL COPRODUCTION FORUM / Kigali Convention Centre

10.00 am - 10.45 am Preparatory coaching for pitching sessions

10.45 am - 11.15 am Coffee Break

11.15 am - 12.30 pm Preparatory coaching for pitching sessions

12.30 pm - 1.30 pm Lunch Break

1.30 pm - 3.00 pm Preparatory coaching for pitching sessions

3.00 pm - 3.30 pm Coffee Break

3.30 pm - 5.00 pm Co-production pitching sessions

Day III - November 23rd, 2018

KIGALI INTERNATIONAL COPRODUCTION FORUM / Kigali Convention Centre Parallel session

3.30 pm - 5.00 pm Coproduction Forum

*The programme will be regularly updated